



Finger Lakes STEM Hub  
Partnership Opportunities  
2022-2023

## Purpose of the Finger Lakes STEM HUB

The Finger Lakes STEM Hub is a growing network of approximately 200 members that serves as a catalyst for collaboration among business, education, community organizations, government entities, and passionate individuals leveraging diverse resources together to advance the interdisciplinary teaching and learning of science, technology, engineering and mathematics (STEM) disciplines for sustained economic vitality in our nine county Finger Lakes region.

## Our Commitment to Career Readiness and Partnerships



We are committed to advancing college and career readiness among all students that is guided by an understanding among educators, parents and students of STEM careers of the 21st Century and the alternative pathways to achieve them. We desire to create, sustain, and enrich partnerships across sectors and geographic boundaries that respect the mutual needs and resources of partners grounded in dynamic two-way dialogue and advance creative solutions to regional STEM challenges.

## Values of the Finger Lakes STEM Hub

In keeping with our mission to assist in sustained economic vitality and our commitment to accomplish this by facilitating partnerships to advance creative solutions to regional STEM challenges, the Finger Lakes STEM Hub offers values for educators, businesses and industries, higher education institutions, and other organizations.

We provide EDUCATORS (both in school and out of school time) with resources to discover ways of improving STEM instruction and student engagement, through professional and curriculum development, and helping to form connections within academia and in the wider community.

We create opportunities for BUSINESSES AND INDUSTRIES to connect to educators, students, and parents to meet regional workforce needs, where the technical and leadership skills required for tomorrow's STEM careers are integrated into learning objectives for the next generation.

We assist HIGHER AND POST-SECONDARY EDUCATION in both the recruitment of students into STEM disciplines and the development of effective STEM educator training programs, through collaborations with partners throughout the Finger Lakes region.



## Partnership Opportunities through Charitable Contributions



The Finger Lakes STEM Hub requests cash and/or in-kind charitable contributions to support its' operations and projects that carry out the Hub's mission and vision. Contributions are made to the Finger Lakes STEM Hub through the Rochester Museum and Science Center. The RMSC is a 501(c)(3) organization that serves as the Hub's fiduciary and sponsor. Checks are made payable to the Rochester Museum and Science Center and designated in the

check's memo field or in an accompanying letter that it is for the "Finger Lakes STEM Hub". Mail to Controller, RMSC, 657 East Ave., Rochester, NY 14607. Partnerships begin upon the date of the receipt of the contribution and are subject to renewal annually.

## Benefits of Annual Partnership

The Finger Lakes STEM Hub recognizes all partners according to their sponsorship level. All partners receive the benefits of recognition with respect to the Hub's regular and special communications to its network members and others, monthly Roundtable, website, and sponsored or co-sponsored events, as detailed below.

The Finger Lakes STEM Hub Executive Director may customize any partnership agreement to meet the needs of a particular partner and the Hub. This may include new programs and/or initiatives.

For more information and for details on how to become a partner, please contact Joe Marinelli, Executive Director, Finger Lakes STEM Hub, [flxstem.director@gmail.com](mailto:flxstem.director@gmail.com) or 585-704-4659.



## 2022-2023 Finger Lakes STEM Hub Partnership Benefits

<b>Partner Benefits:</b>	<b>Supporter \$500+</b>	<b>Bronze \$1,250+</b>	<b>Silver \$2,500+</b>	<b>Gold \$5,000+</b>	<b>Platinum \$10,000+</b>
<b>HUB DOCUMENTS*</b>					
Organization name listed by Partner level	✓				
Organization logo listed by Partner Level		✓	✓	✓	✓
<b>HUB MONTHLY ROUNDTABLE</b>					
Organization name displayed at each meeting	✓				
Organization logo displayed at each meeting		✓	✓	✓	✓
Opportunity to share with network updates to products/programs	✓	✓	✓	✓	✓
Partner opportunity to be featured presenter		✓	✓	✓	✓
Featured presentation posted on Hub website		✓	✓	✓	✓
<b>HUB WEBSITE</b>					
Organization name listed by Partner level	✓				
Organization logo listed by Partner Level		✓	✓	✓	✓
Link to Partners homepage or other specific page	✓	✓	✓	✓	✓
Customized webpage on Hub website					✓
<b>HUB SPONSORED EVENTS</b>					
Organization name listed by Partner level in promotional information and printed program	✓				
Organization logo listed by Partner level in promotional information and printed program		✓	✓	✓	✓
Introductions of Partner's representatives at the event		✓	✓	✓	✓
Customized sponsorship event with naming rights					✓

<b>HUB SPONSORED EVENTS (continued)</b>					
Opportunity to host/speak at event				✓	✓
Opportunity to host/speak at event with additional financial contribution			✓		
Complimentary event meal(s) and registration(s)				✓	✓
Customized Hub activity, event, or program					✓
Annual partners get together	✓	✓	✓	✓	✓
<b>HUB COSPONSORED EVENTS</b>					
Recognition by Partner level negotiated with cosponsor	✓	✓	✓	✓	✓

\*HUB DOCUMENTS: About the Finger Lakes STEM Hub, Hub Overview Brochure, Monthly Roundtable Meeting Announcements, Monthly Roundtable Bulletins, Newsletters